

**74th AAP Annual Conference
May 8 - 10, 2024 - Seven Springs Mountain Resort**

Advertising Rates for the Conference Program

<u>Inside Pages</u>		<u>Special Positions</u>	
Full Page	\$200	Inside Front Cover	\$230
1/2 Page	\$125	Inside Back Cover	\$230
1/4 Page	\$100	Back Cover	\$270

YOUR PAYMENT MUST BE RECEIVED BY APRIL 24.

CLOSING DATE: **Order with copy and materials -- April 5, 2025**
Cancellations will not be accepted after the closing date.
The Association reserves the right to reject unsuitable advertising copy.

MECHANICAL REQUIREMENTS:

Full Page	7" x 10" - no bleeds
1/2 Page	vertical - 3.25" x 10" - no bleeds horizontal - 7" x 4.875 - no bleeds
1/4 Page	vertical - 3.375" x 4.875 - no bleeds horizontal - 7" x 2.5" - no bleeds

All ads should be provided as a high resolution PDF. Please email your ad and ad form to Terry Cochran at tcochran@pacounties.org. If you have any questions, please call her at (717) 736-4734.

Please make check payable to "AAP" and return to: AAP Program Ads
PO Box 60769
Harrisburg, PA 17106-0769

Advertising Contract - AAP Annual Conference

We hereby contract for an advertisement in the program booklet for the 74th AAP Annual Conference scheduled for May 8 to 10, 2024. We agree to pay \$_____.

Size of Ad (Check One):

- Full Page
- 1/2 Page
- 1/4 Page

Covers (Check One):

- Inside Front
- Inside Back
- Back Cover

Chapter/Firm _____ Phone _____

Mailing Address _____

Email Address _____

Authorized by _____
(Name) (Position) (Date)

NOTE: If page selected has been contracted for, the Association reserves the right to substitute the next desirable page and make the appropriate refund.