



**2024 Annual Conference**  
**May 8 to 10 - Seven Springs Mountain Resorts**  
**Sponsorship Opportunities**  
(Deadline April 12, 2024)

As part of our 2024 Annual Conference at the Seven Springs Mountain Resort in Champion, PA in May, we are offering sponsorship opportunities to allow you to get your name in front of county assessment officials participating in this event and beyond. Provided below are opportunities for your firm to stay in touch with the AAP membership or introduce yourself and your firm. There are several levels of sponsorship available for those interested in participating.

If your firm would like to sponsor the AAP Annual Conference, please complete the enclosed event sponsorship contract and return it to Terry Cochran at AAP by **April 12**.

**AAP 75<sup>th</sup> Anniversary Sponsors** - See more information on page 2.

**Gold Conference Sponsor - \$1500**

- Opportunity to address (two to three minutes) the Conference attendees at Wednesday evening's auction/dinner
- Half page ad in the AAP Annual Conference program (dimensions - 1/2 Page vertical - 3.25" x 10 " or horizontal - 7" x 4.875"; no bleeds)
- Linked logo on the Annual Conference webpage
- Linked logo on all emails for the Conference
- Large logo on sign to be displayed at Conference registration, breaks and all meals.
- A listing with contact name, address, phone number, website, email and a brief paragraph description of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

**Silver Conference Sponsor - \$1000**

- Quarter page ad in the AAP Annual Conference program (dimensions - 1/4 Page vertical - 3.375" x 4.87" or horizontal - 7" x 2.5"; no bleeds)
- Linked logo on the Annual Conference webpage
- Linked logo on all emails for the Conference
- Medium logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

**Bronze Conference Sponsor - \$700**

- Linked logo on the Annual Conference webpage
- Firm logo on all emails for the Conference
- Small logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

**Program Ad, Logos and Firm Information/Description.** The deadline to have your conference ad (jpg or pdf preferred), if you're a gold or silver sponsor, your firm's logo (pdf or jpg preferred) and information/description to AAP, is **April 12**. Please send to Terry Cochran at [tcochran@pacounties.org](mailto:tcochran@pacounties.org).

**Questions.** Please contact Terry Cochran, AAP executive director, at [tcochran@pacounties.org](mailto:tcochran@pacounties.org) or (717) 736-4734.

# AAP 75<sup>th</sup> Anniversary Sponsorship Opportunities



**Celebrate AAP's 75th Anniversary during the  
2024 Annual Conference at Seven Springs!**

## **Sponsorship Opportunities**

The AAP is offering two vendors the opportunity to help the AAP enhance our 75<sup>th</sup> Anniversary Celebration on May 9 at the Annual Banquet.

- Two opportunities at \$3000 each to sponsor a signature cocktail and a light hors d'oeuvres.

## **Sponsor Benefits**

- Opportunity to address (two to three minutes) the Conference attendees at Thursday evening's banquet.
- Full page ad in the AAP Annual Conference program (dimensions vertical - 7" x 10"; no bleeds)
- Linked logo on the Annual Conference webpage
- Linked logo on all emails for the Conference
- Large logo on sign to be displayed at Conference registration, breaks and all meals.
- Special signage with your logo for Thursday's celebration on each dinner table.
- A listing with contact name, address, phone number, website, email and a brief paragraph description of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event





**AAP 2024 Annual Conference**  
**Sponsor Contract**  
*April 12 Deadline*

My organization agrees to sponsor the AAP Annual Conference as marked below for the indicated amount. You can expect a confirmation with an outline of benefits and deadlines for materials needed by AAP to recognize your firm during the event.

- AAP 75<sup>th</sup> Anniversary Sponsorship (\$3000)
- Gold Conference Sponsor (\$1500)
- Silver Conference Sponsor (\$1000)
- Bronze Conference Sponsor (\$700)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Information:**

- Check enclosed (payable to AAP)     Invoice Requested

*Vendor participation as a sponsor shall not imply, nor be considered or presented as, an endorsement by the AAP of any service or product provided by the vendor.*

Please return your contract to Terry Cochran at AAP via email at [tcochran@pacounties.org](mailto:tcochran@pacounties.org) and then mail your check along with a copy of this form to AAP Sponsorships at PO Box 60769, Harrisburg, PA 17106-0769 by **April 12, 2024**.