



## **2020 Virtual Fall Conference Sponsorship Opportunities**

(Deadline November 2, 2020)

During this unprecedented time, the value of our vendors is more important than ever. With the shift to a virtual event for our Fall Conference in 2020, we are offering sponsor opportunities available to get your name in front of county assessment officials participating in this event and beyond. Provided below are opportunities for your firm to stay in touch with the AAP membership and introduce yourself and your firm. There are several levels of sponsorship available for those interested in participating.

### **Gold Conference Sponsor - \$500**

- Opportunity to pre-record a thirty second commercial to run each day of the conference
- Opportunity to introduce the speakers for one class
- Linked logo on the Fall Conference webpage
- Complimentary tabletop exhibit at the 2021 Fall Conference to be held at the Kalahari Resort, Pocono Manor, PA
- Large logo on scrolling PowerPoints at the beginning and end of the live education sessions November 16 to 19
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm

### **Silver Conference Sponsor - \$300**

- Opportunity to pre-record a thirty second commercial to run each day of the conference
- Opportunity to introduce the speakers for one class
- Linked logo on the Fall Conference webpage
- Logo on scrolling PowerPoints at the beginning and end of the live education sessions November 16 to 19
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm

### **Bronze Conference Sponsor - \$150**

- Opportunity to introduce the speakers for one class
- Linked logo on the Fall Conference webpage
- Logo on scrolling PowerPoints at the beginning and end of the live education sessions November 16 to 19
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm