



2021 Virtual Annual Conference Sponsorship Opportunities

(Deadline April 23, 2021)

With the shift to a virtual event for our 2021 Annual Conference, we are offering sponsorship opportunities to get your name in front of county assessment officials participating in this virtual event and beyond. Provided below are opportunities for your firm to stay in touch with the AAP membership and introduce yourself and your firm.

Gold Conference Sponsor - \$500

- Opportunity to pre-record a thirty-second commercial to run each day of the Conference
- Opportunity to introduce the speakers for one class
- Linked logo on the Annual Conference webpage
- Complimentary tabletop exhibit at the 2022 Annual Conference to be held at the Seven Springs Mountain Resort, Champion, PA
- Large logo on scrolling PowerPoints at the beginning and end of the live education sessions May 5, 6, 11 and 12
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm

Silver Conference Sponsor - \$300

- Opportunity to pre-record a thirty-second commercial to run each day of the Conference
- Opportunity to introduce the speakers for one class
- Linked logo on the Annual Conference webpage
- Logo on scrolling PowerPoints at the beginning and end of the live education sessions May 5, 6, 11 and 12
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm

Bronze Conference Sponsor - \$150

- Opportunity to introduce the speakers for one class
- Linked logo on the Annual Conference webpage
- Logo on scrolling PowerPoints at the beginning and end of the live education sessions May 5, 6, 11 and 12
- Receipt of the attendee list from the live virtual event to do follow up promotional mailings from your firm